## uchiTribe vs. #Slack

10. The platforms complement each other rather than compete.

9. Users articulate their thoughts via the written-word only rather than rely on audio, pics, or video.

8. **uchiTribe** is designed for short-duration, meaningful engagement. (e.g. <10 days)

7. **uchiTribe** encourages users to take their time rather than expecting immediate, real-time responses.

6. **uchiTribe** uses *"guided communication"* via a Q&A platform and leader designed questions.

5. It's for more than just work projects, **uchi**Tribe is for clubs, clients, teams, groups, families, and more!

4. It's more than a project "messaging tool", Uchi is for sharing your perspective, being heard, & having deeper conversations.

3. Your privacy is always maintained. Uchi never shares or mines users' content and you have 100% control over who has access.

2. Each member must contribute content in order to consume.

1. Uchi's goal is to help foster authentic connections rather than just communicate information.

